



BLE as Active RFID

Tutorial presented by Jeffrey Dungen
at IEEE RFID 2017

What's BLE? (Bluetooth Low Energy)



Bluetooth®

(Ericsson 199x)

(2007)

**Bluetooth 4.0
Bluetooth LE**



(Nokia 200x)



What's Active RFID?

Device which **spontaneously transmits**,
via **radio frequencies**,
its **identifier**,
using its **own source of power**.

Is BLE Active RFID?

- ✓ ☒ **spontaneously transmits** (“advertises”)
- ✓ ☒ **radio frequencies** (2400MHz)
- ✓ ☒ **identifier**
- ✓ ☒ **own source of power**



Is BLE anything else?

Indeed!

Many other things!

*But let's talk about the **Active RFID** part
because it's often overshadowed by the rest...*



**My BLE wearable doesn't
always advertise**

**but when it does
it's Active RFID.**



**Do you realise
what this
means???**

**Because I'm
not sure I do...**

Motivation #1

**BLE has become the de facto standard.
No longer need to create yet-another-standard.**

I've had the (dis)pleasure of developing Active RFID protocols from scratch at [Purelink Technology](#) (5.8GHz) and at [reelyActive](#) (sub-GHz).

Couldn't be happier to adopt BLE as a global standard!

Motivation #2

Billions of products, places and even *people* are carrying Active RFID devices right now!

If you had told me a decade ago that this would happen (*voluntarily even!*), I would not have believed you.

IncrediBLE! Now let's put this to good use!



This. Changes. Everything.

Questions we'll answer

- How are BLE devices **identified**?
- What can you include in the **payload**?
- What about **privacy** and **security**?
- What best (and worst) practices are emerging?
- Can you build a **RTLS** with BLE?
- What **tools** are available?



**How are
BLE devices
identified?**



BLE Device Identification

MANDATORY

→ 48-bit advertiser address

Example

48:b1:7a:dd:4e:55

OPTIONAL

- Short name (ASCII)
- 128-bit UUID
- 16-bit company code
- 16-bit member services
- EUI-48 / EUI-64
- User-defined IDs



48-bit Advertiser Address

A single header bit, **txAdd**, affords *two* options:

PUBLIC OPTION

- IEEE-assigned MAC
- Static

RANDOM OPTION

- Choose your own!
- *Change it* whenever and as often as you like!

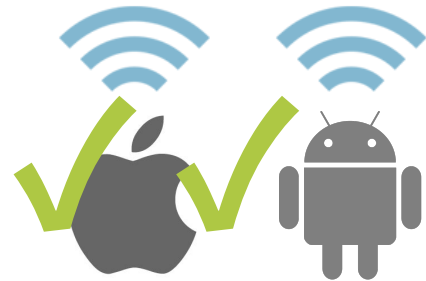
MANDATORY

Local Name

Choose a short ASCII string, ex:

(((I <3 RFID)))

OPTIONAL

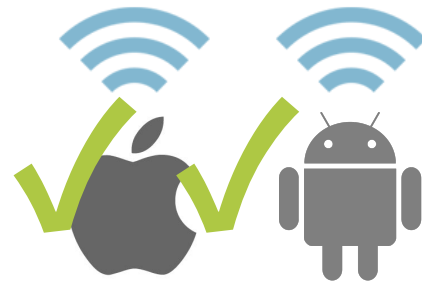


128-bit UUID

Choose your own, ex:

128B171D-1EEE-4F1D-2017-85004C090517

OPTIONAL



16-bit Company Code

Request from the Bluetooth SIG, ex:


004C → Apple

OPTIONAL



16-bit Member Services

Purchase from the Bluetooth SIG, ex:

FEAA →  Eddystone

OPTIONAL



Identification Summary

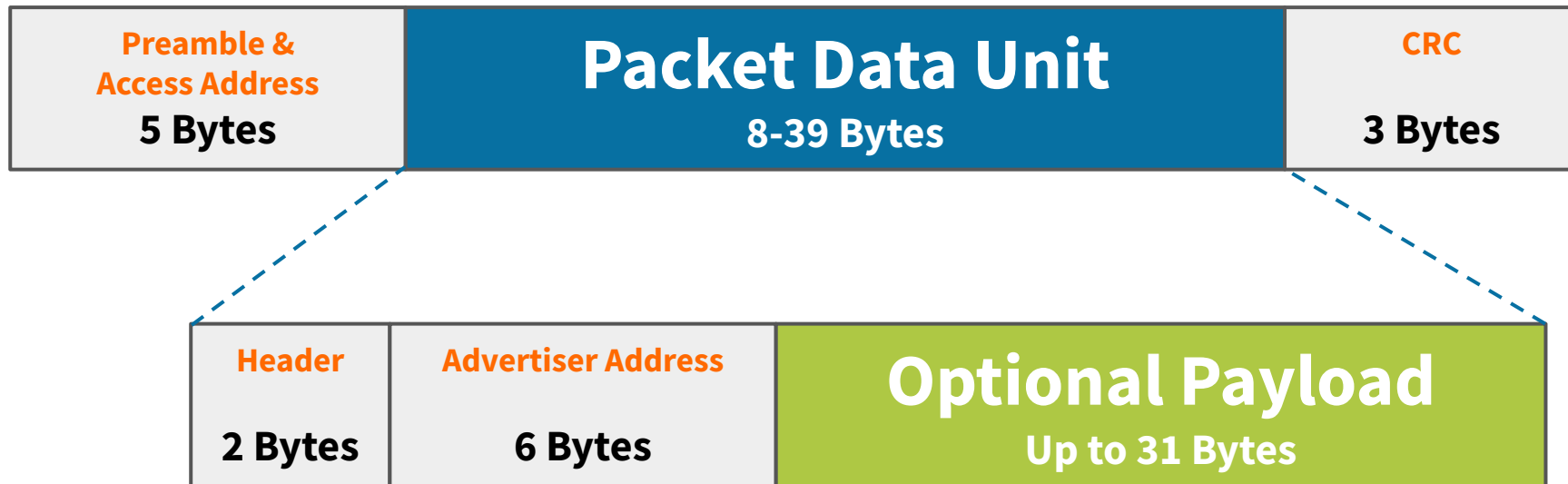
Every packet includes a **48-bit advertiser address**.

Each packet *may also contain* one or more **additional identifiers**, limited by the *max payload* of the packet.



**What can I include
in the payload?**

BLE Packet Overview*



* Bluetooth 4.x advertising packets



31 Bytes of Payload Freedom?

Sure, as long as you respect the **Generic Access Profile** (GAP):

Length 1 Byte	Data Type 1 Byte	Data Up to 29 Bytes
...		
Length 1 Byte	Data Type 1 Byte	Data Up to 29 Bytes

Pick and choose data types, as long as together they all fit!

What's a GAP Data Type?

0x01	Flags
0x07	Complete List of 128-bit Service Class UUIDs
0x09	Complete Local Name
0x16	Service Data - 16-bit UUID
0xff	Manufacturer Specific Data

Full list: www.bluetooth.com/specifications/assigned-numbers/generic-access-profile

Examples

How about some **ASCII text** and a **128-bit UUID**:

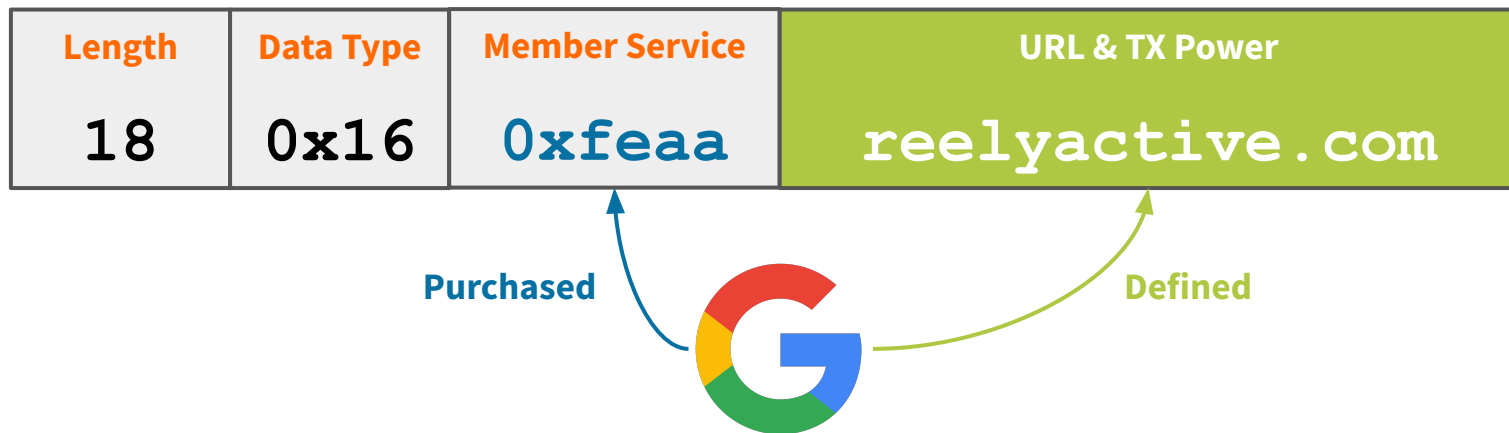
Length	Data Type	Complete Local Name
18	0x09	(((I <3 RFID)))

Length	Data Type	Complete List of 128-bit Service Class UUIDs
17	0x07	128B171D-1EEE-4F1D-2017-85004C090517

Together they're over 31 bytes so *won't fit* in a single packet!

Service Data

Eddystone uses **member service data** to squeeze in a **URL**:

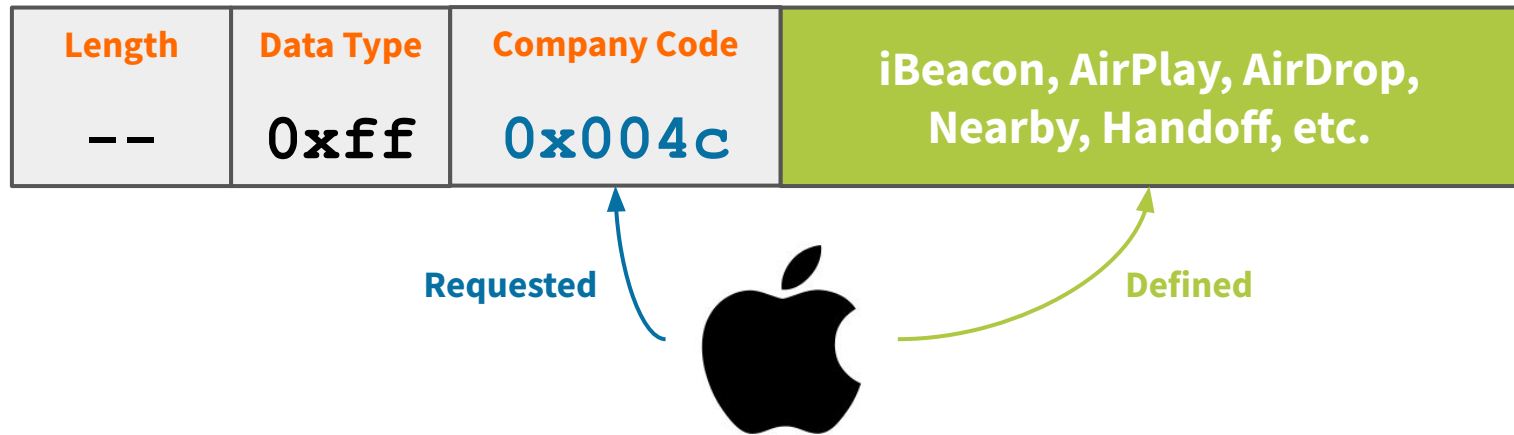


Eddystone specification: github.com/google/eddystone



Manufacturer Specific Data

Apple uses **manufacturer specific data** extensively:

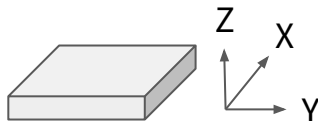


iBeacon is an open standard. Others are not.

Payload Data we've Observed



Battery Level
Appearance
URL



Accelerometer
Gyroscope
Magnetometer



Temperature
Pressure
Humidity

Typically closed/proprietary standards, poorly documented or incorrectly implemented!

→ Nonetheless, can often be deciphered through **observation**

Payload Summary

Up to 27-bytes which you can stuff as you please.

Respect **GAP** and **vendor-defined** open standards.





**What about privacy
and security?**

Overview of Concerns



Can I now be **identified** & **tracked** by all the BLE devices I carry???

Can my identity or sensor payload be **spoofed**???





YES.

Advertiser Beware

Transmissions on the advertising channels can be **observed** on the advertising channels.

BLE affords plenty of flexibility for privacy/security.
Apply **best practices** to reach **the best compromise!**



**Best and worst
practices?**



NotaBLE Practices

- Privacy-sensitive identification
- Making standards work for you
- Security by obscurity

Privacy-Sensitive Identification

Periodically cycle the 48-bit advertiser address to hamper repeat-visit tracking and spoofing:



Type: **random**
Cycle: **every TX**

EXCESSIVE



Type: **random**
Cycle: **~15 mins**

BALANCED



Type: **random**
Cycle: **never**

INSUFFICIENT

GOOD: ~15 min cycle

An **observer** can:

- *easily track* you for up to ~15 mins (*ex: store visit*)
- *possibly track* you for longer, while in range
- *not* **associate** you with a previous visit
- *identify device type*, at best, by company code or other identifiers, *if present*



(Potentially) BAD: no cycle

Jeff's Fitbit Charge HR has used the **same identifier** for over two years now...



d9:01:4f:6b:a8:b2

Not good for **privacy**.

- but -

Convenient for **demos**!

BIZARRE: cycle + static ID

Estimote sticker changes its address **constantly**, but includes **static ID** in payload...



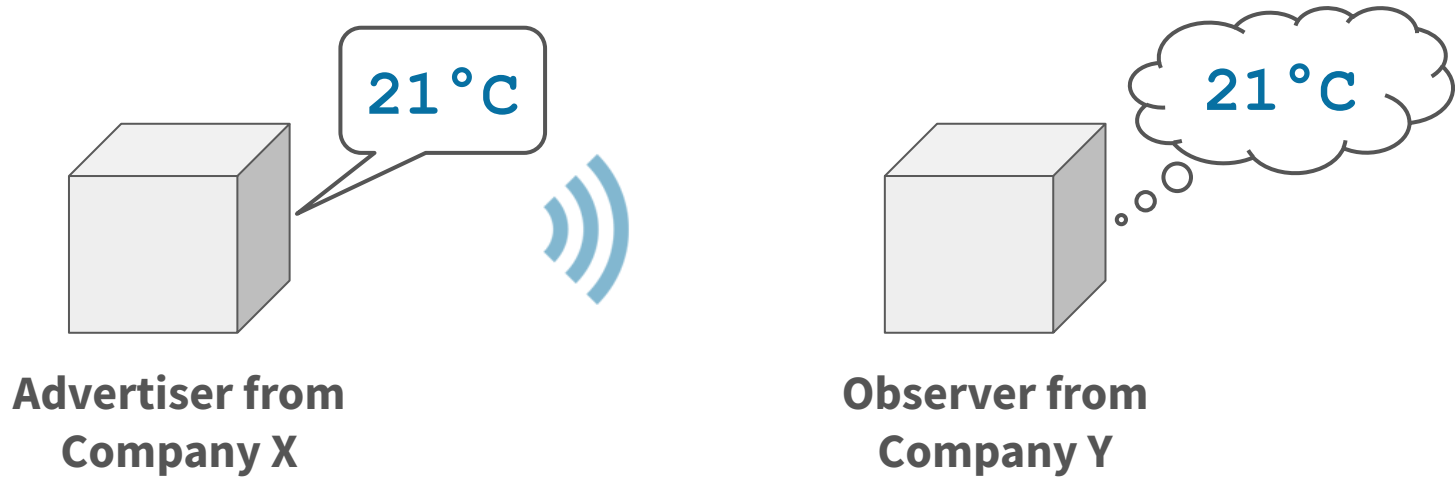
xx : xx : xx : xx : xx : xx

2b-ad-2b-ad-2b-ad-2b-ad

*Excessive address cycling can
wreak havoc on observers with
resource-constrained BLE stacks!*

Standards = Interoperability

Beneficial that **any observer** understand your broadcasts?



OBSERVE EXISTING STANDARDS

Standard Precedence

1. Check Bluetooth **GAP Types**
2. Check Bluetooth **GATT Services**
3. Check **open standards** by vendors

No standard? Check again.

Still no? Create your own **open** standard.

Temperature Example

GAP: No.

<https://www.bluetooth.com/specifications/assigned-numbers/generic-access-profile>

GATT: Yes, service & characteristic.

<https://www.bluetooth.com/specifications/gatt/services>

Service **0x181a**: Environmental Sensing | Characteristic **0x2a6e**: Temperature

Open Standards: Yes. Eddystone-TLM, ...

<https://github.com/google/eddystone/tree/master/eddystone-tlm>



Temperature-as-a-Service

Name: Temperature

Type: [org.bluetooth.characteristic.temperature](#) Download / View

Assigned Number: 0x2A6E

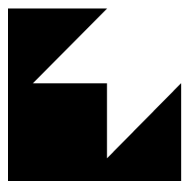
Value Fields

Names	Field Requirement	Format	Minimum Value	Maximum Value	Additional Information
Temperature Information: Unit is in degrees Celsius with a resolution of 0.01 degrees Celsius Unit: org.bluetooth.unit.thermodynamic_temperature.degree_celsius Exponent: Decimal, -2	Mandatory	sint16	N/A	N/A	None

** we've observed this practice from reputable vendors and assume it conforms to the core specification!*

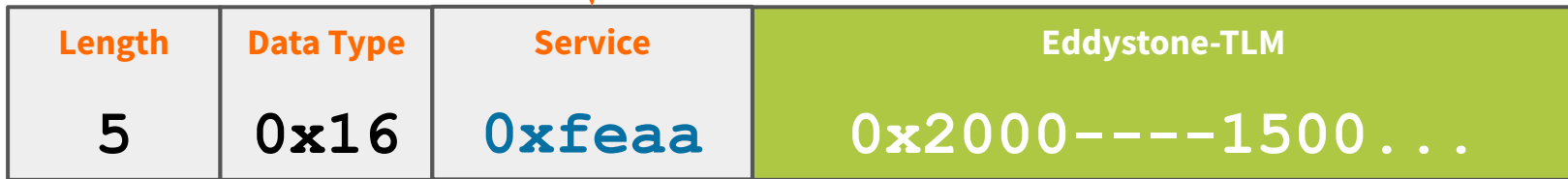
Length	Data Type	Service	Temperature
5	0x16	0x2a6e	2100 = 0x0834 = 21°C

Temperature as Eddystone-TLM



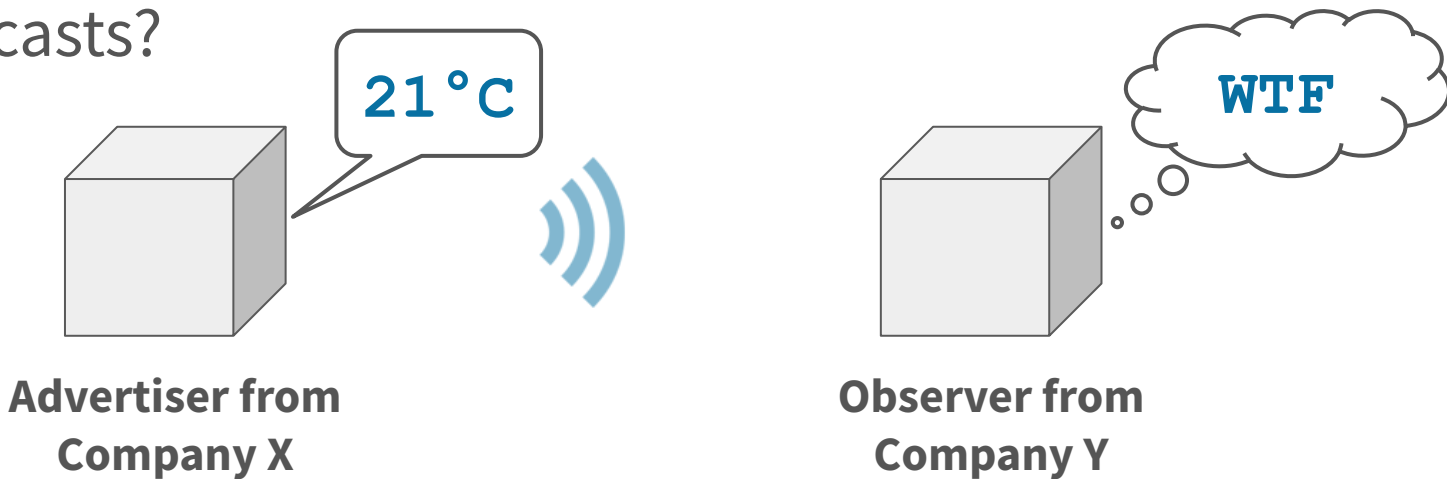
Eddystone

Byte offset	Field	Description
0	Frame Type	Value = 0x20
1	Version	TLM version, value = 0x00
2	VBATT[0]	Battery voltage, 1 mV/bit
3	VBATT[1]	
4	TEMP[0]	Beacon temperature
5	TEMP[1]	
6	ADV_CNT[0]	Advertising PDU count
7	ADV_CNT[1]	
8	ADV_CNT[2]	
9	ADV_CNT[3]	
10	SEC_CNT[0]	Time since power-on or reboot
11	SEC_CNT[1]	
12	SEC_CNT[2]	
13	SEC_CNT[3]	



Security by Obscurity

Beneficial that *no foreign observer* understand your broadcasts?



DESIGN YOUR OWN CLOSED STANDARD

Obscure Thoughts

- Encryption keys
- Cyclic counts
- Random noise bits
- Secret, deterministic address cycling (id & period)

A clever security design will allow your packet to be transported via *any* channel and subsequently decoded and authenticated by a *trusted* recipient. **Think M2M.**

Encrypted Eddystone-TLM

Alternatively, use or inspire yourself from *existing* open standards:



Eddystone



Byte offset	Field	Description
0	Frame Type	Value = 0x20
1	Version	TLM version, value = 0x01
2	ETLM[0]	12 bytes of Encrypted TLM data
3	ETLM[1]	
4	ETLM[2]	
5	ETLM[3]	
6	ETLM[4]	
7	ETLM[5]	
8	ETLM[6]	
9	ETLM[7]	
10	ETLM[8]	
11	ETLM[9]	
12	ETLM[10]	
13	ETLM[11]	
14	SALT[0]	16-bit Salt
15	SALT[1]	
16	MIC[0]	16 bit Message Integrity Check
17	MIC[1]	



Best Practices Summary

Be sensitive to privacy concerns. Understand it's a compromise.

Stick to standards whenever possible.

Leverage BLE's flexibility for elegant **DIY security**.

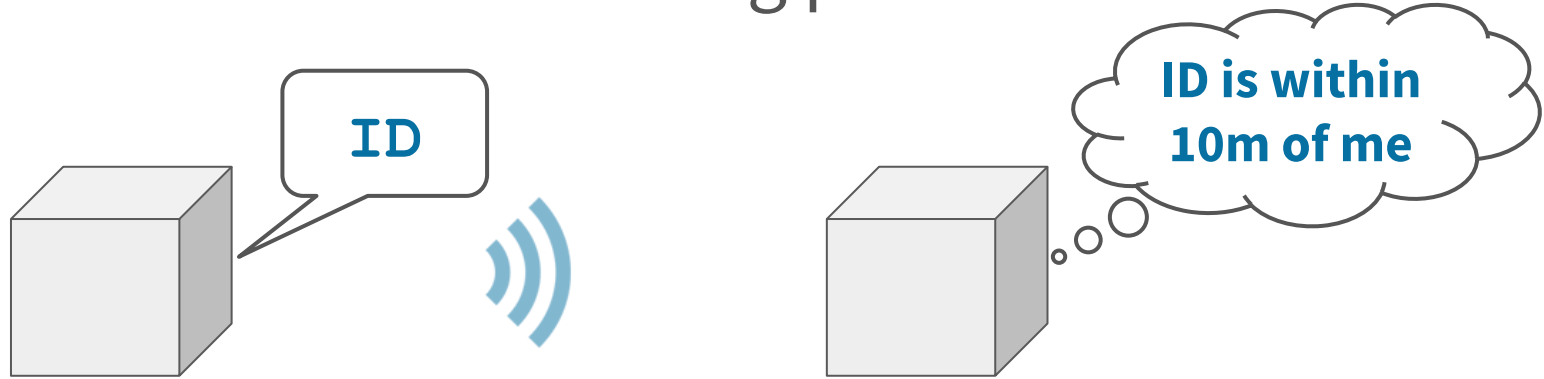


**How about BLE
real-time location?**



BLE RTLS Overview

Observers can **estimate** the location of a device each time it transmits an advertising packet.



The flexibility of BLE affords *many* options...

BLE RTLS Approaches

“*Bring-your-own-device*” & “*use-our-device*” strategies:

Broadcaster	Observer	Vendors
Vendor	Vendor	9Solutions, Kontakt.io, ...
Any*	Vendor	Quuppa
Any	Vendor	Bluvision, (reelyActive), ...
Any	Any	reelyActive

* requires specific bit-pattern in payload



Consistency



Opportunity

BLE SCAN is “Exciting” stuff



ADV_DISCOVER_IND



SCAN_RSP

SCAN_REQ



“Readers” can incite devices to transmit a SCAN_REQ packet which they may in turn observe.





**What tools are
available?**

Overview of Tools

As BLE matures, an increasing number of tools and documentation are becoming available - **but** - most focus on ***paired*** applications (**central-peripheral**) rather than ***Active RFID*** (**broadcaster-observer**).

Heed the distinction!

Breakdown of Tools

Advertise



- Mobile apps/SDKs
- Commercial beacons
- Dev kits

Observe



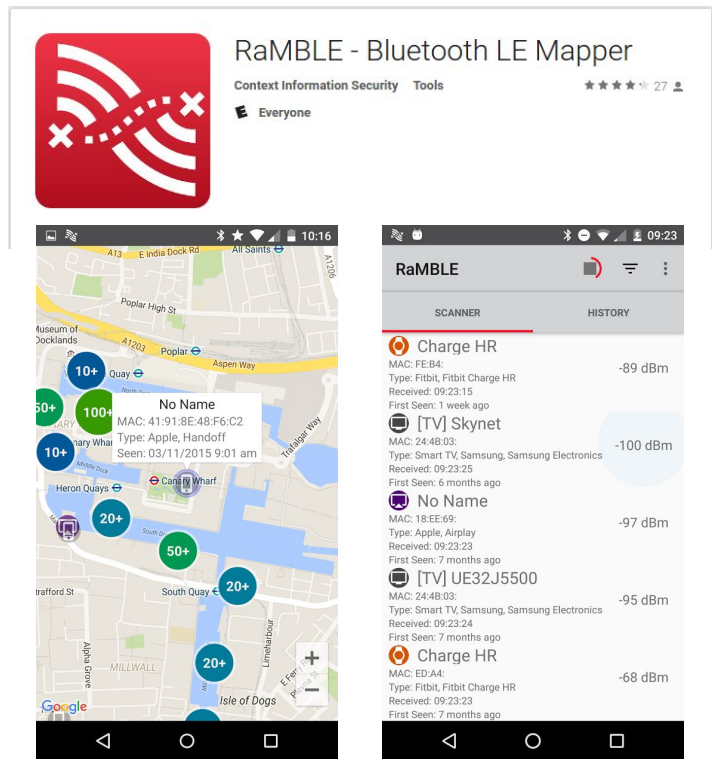
- Your PC / SBC
- Commercial sniffers
- Dev kits

Interpret



- Open source software
- Commercial software
- Develop from scratch

Sniff and Learn on Mobile!



RaMBLE for Android

“RaMBLE collects BLE advertising packets, and tries to identify devices based on their MAC address and the content of these packets.”

www.contextis.com/services/research/ramble-android-bluetooth-le-scanner/



Sniff and Learn on a Pi!

SNIFFING BLUETOOTH DEVICES WITH A RASPBERRY PI

by: Brian Benchoff

15 Comments

f t g+

August 1, 2016



Hackaday was at HOPE last weekend, and that means we got the goods from what is possibly the best security conference on the east coast. Some of us, however, were trapped in the vendor area being accosted by people wearing an improbable amount of *Mr. Robot* merch asking, 'so what is Hackaday?'. We've all seen *The Merchants Of Cool*, but that doesn't mean everyone was a vapid expression of modern marketing. Some people even brought some of their projects to show off. [Jeff] of reelyActive stopped by the booth and [showed off what his team has been working on](#). It's a software platform that turns all your wireless mice, Fitbits, and phones into a smart sensor platform using off the shelf hardware and a connection to the Internet.

Raspberry Pi 3 BLE Sniffer

Detect, visualise and explore BLE advertising packets using the ubiquitous Raspberry Pi, open source software and an easy to follow tutorial.

reelyactive.github.io/make-a-pi-hub.html



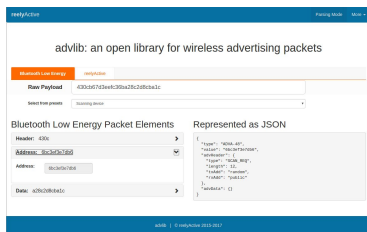
Open Source Projects

advlib

Javascript library to decode
BLE packets.

reelyactive.github.io/advlib

Presented at IEEE WF-IoT 2015

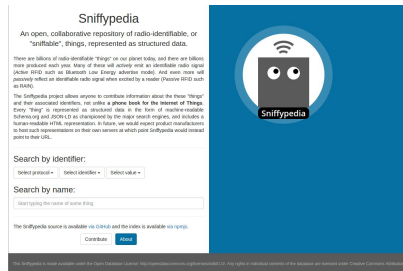


Sniffypedia

“Phone book” of BLE
identifiers and metadata.

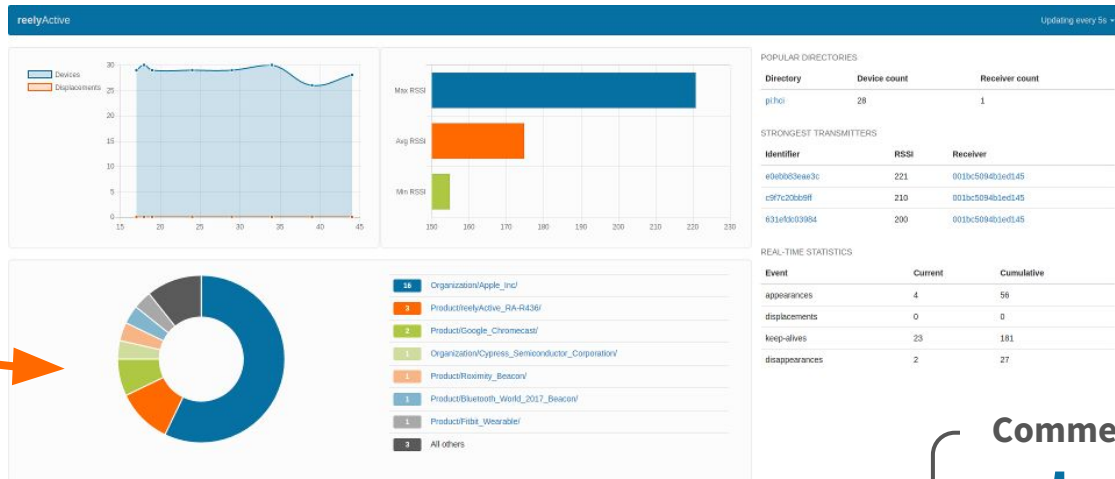
sniffypedia.org

Open Database License



Live Demo!

This dashboard is open source under MIT License:



advlib +
Sniffypedia

Commercial version
getpareto.com

dashboard-template-angular | © reelyActive 2016-2017

reelyactive.github.io/dashboard-template-angular





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